



Colours are the smile of the nature

About Us

Formerly known as GP RIA Trading, our company is driven by a commitment to creativity, innovation, and excellence. Equipped with modern technology, advanced product analysis capabilities, and a customer-focused approach, we are well-positioned for the future. Since our humble beginnings in Pandan, Johor Bahru, honesty and reliability have been the foundation of our success. These core values have guided us from our early days as a small business to becoming a trusted name in the food colour



industry. Our story began in 1989, when our founder, Mr. G. Perumal, relocated from Sungai Petani, Kedah, to Johor Bahru with a vision to build something meaningful. Today, that vision continues to grow, rooted in tradition and strengthened by decades of dedication and hard work.

Vision

Company's vision is to establish strong marketing channels to reach every part & every market of the region.

Mission

To consistently deliver superior product quality and competitive pricing, empowering our customers to thrive and grow sustainably in their local markets.

Ethics

We uphold integrity, transparency, and fairness, ensuring trust, quality, and respect in all our dealings.

Over 35 Years of Industry Experience

Advanced Production & Testing Facilities

Wide Range of Food Colour Solutions

Commitment to Quality & Safety

Our Facilities

Modern Factory

Sri GP RIA Food Colour Trading Sdn. Bhd. operates a state-of-the-art factory equipped with the latest technology and automated systems. Our facility is designed to meet international standards, ensuring every product is manufactured with precision, consistency, and superior quality. From raw material processing to final packaging, every stage is carefully monitored to maintain excellence. Our manufacturing processes are supported by a highly skilled workforce and strict quality control protocols. By integrating innovation and efficiency, we are able to scale production without compromising on product integrity, meeting both bulk and custom order requirements effectively.



Supply Chain

Our robust supply chain network is the backbone of Sri GP RIA Food Colour Trading Sdn. Bhd. operations. We have established strong relationships with trusted suppliers and logistics partners, enabling us to source quality materials and deliver products swiftly to local and international markets. From efficient warehousing to timely distribution, our supply chain is built for speed, reliability, and flexibility. This allows us to respond quickly to customer demands, reduce lead times, and ensure our products reach clients in perfect condition, every time.



Cecair -Purple



Cecair -Biru



Cecair -Telur Kuning



Cecair-Pewarna Merah



Cecair-Pewarna Hijau



Cecair-Sarsaparilla Perang



Pewarna Makanan-
Merah Cheri



Pewarna Makanan-
Kuning Telur



Pewarna Makanan-
Hijau Epal



Pewarna Makanan-
Rose Flavour



Pewarna Makanan-
Ice Blue



Pewarna Makanan-
Violet



Perisa Oren -
Orange Flavour



Perisa Vanilla -
Vanilla Flavour



Perisa Pandan-
Pandan Flavour





**Perisa Pisang
Banana Flavour**



Agar - Agar



Agar - Agar



Agar - Agar



Agar - Agar



Agar - Agar



Colour Candy-
Hundred & Thousand



Icing Decoratar-
Gula Manik



Mix Fruit



Dark Chocolate
Couverture -Coklat Masakan



Dark Chocolate
Couverture -Cooking Chocolate



Ovalatte





**Tepung Penaik-
Baking Powder**



Bicarbonate Of Soda



**Cocoa Powder-
Serbuk Koko**



Ovalatte



**Chocolate Rice-
Beras Coklat**



Cheroly Hijau



Cherry Merah



Cherry Hijau



Cheroly Merah



Serbuk warna makanan



Crystal Vanilla



Serbuk Warna Hijau



Dragees (Manik)



Dragees (Manik)



**Special Briyani color Powder
Orange red & Egg Yellow**



Kelapa Kering



Kuning / Yellow



Super Oren/ Orange Red





Sri GP Ria Food Colour Trading Sdn. Bhd.

**23, Jalan Ekoperniagaan 3,
Taman Kota Masai,
81700 Pasir Gudang,
Johor Darul Ta'zim, Malaysia.**

+60 16-591 9515

info@srigpriatrading.com